



LA PLAYA



Specialist insurance for:

- Yachts
- Motorboats
- Superyachts
- Portfolio policies for homes, cars, yachts and aviation

La Playa Private Client Marine Insurance with Intelligence

**People like you like us.
Passionate. Discerning. Independent.**

LONDON

NEW YORK

laplayainsurance.com

*“Of all the things that man has made,
none is so full of interest and charm,
none possesses so distinct a life and
character of its own, as a ship.”*

Henry Van Dyke

La Playa Private Client Marine Insurance

What if...?

- ...your “market value” claim settlement leaves you out of pocket? Would an “agreed value” have been better?
- ...you’re crewing your vessel for the first time? Have you considered crew liability cover? It may be required by law...
- ...your crew falls sick or has an accident at sea – how do you plan to deal with this?

Some problems are worth losing sleep over. Insurance needn't be one of them.

Your boat may be your largest purchase besides your home. But it's so much more than just an asset. At La Playa, we share your passion for getting afloat and understand the time cost and inconvenience that insurance paperwork and claims can present.

That's why we take the time so your time is spared. As Private Client specialists, we can guide you through the decision-making process, providing personalised risk advice and protecting your precious downtime. We provide a human face to make sense of marine insurance – real people who work with you at your pace, providing as much (or as little) detail as you wish.

“I feel like we're in safe hands, with people who understand us”
La Playa Private Client

Your Marine Insurance Checklist

- ✓ **Property:** hull, machinery, war risks, tenders, personal effects and agreed value settlement
- ✓ **People:** Personal accident cover for you and your guests, crew medical and accident needs, legal expenses
- ✓ **Liabilities:** third party, general or UK flagged crew liability, water-skiing and water toys
- ✓ **Activities:** planning passages out of cruising area, skipper chartering

La Playa's Portfolio Approach

Homes | Boats | Higher value motor cars | Jewellery | Valuables | Fine Art

Our “portfolio” approach allows you to combine your marine, home and vehicle insurance needs. This is no “bolt-on”: by streamlining specialist marine insurance with high net worth home and motor cover, we present an overall more attractive risk package to the insurer. This can mean better rates and time savings – just one payment and a single policy anniversary, minimising the possibilities for gaps in cover and maximising your peace of mind.



Why choose La Playa?

Based in London and New York, La Playa protects the lifestyles of discerning individuals and families and their assets around the world. Insurance isn't just a commodity – a little intelligent fine-tuning can make all the difference. You need good advice across your portfolio so you know your claims will be paid without fuss or inconvenience. We work with world-class underwriters who demonstrate consistent financial strength, delivering global capability with our trademark boutique-style service:

Advice you can trust from an expert who understands you:

- **Exceptional, tailor-made cover** that performs when you need it to – worldwide
- **Independent, expert advice** on risk management, security, repair and suppliers
- **Boutique-style service:** a dedicated point of contact from choosing the policy to claims (no pillar-to-post treatment)
- **Portfolio option** to insure homes, vehicles and boats together – streamlining time and costs
- **Hassle-free claims:** fast and fair settlements that minimise any interruption to your lifestyle
- **"Agreed Value"** means your claims are settled without unforeseen deductions
- **Value for money:** promises fulfilled painlessly in your time of need



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Whether you operate your own craft or employ a skipper and crew, prefer a portfolio or separate policies, we'd be delighted to talk to you. At your convenience, our expert team, combining more than 20 years of Private Client and Marine insurance experience, will carry out a complimentary review of your current insurance arrangements – without obligation.

Our advice is always free – do call or email us for a private consultation. We think you'll appreciate the difference in our approach to your arrangements.

*"When you get good service
it's worth shouting about!"*



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